CONTACT INFORMATION

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PRESS RELEASE:

Join the Eat Local B2B Pledge!



To help support hard-hit local restaurants in this difficult era of COVID-19, Marc Isaacson, owner of <u>Village Green Apothecary</u> in Bethesda, MD, has a plan – and he is hoping to inspire other businesses around the country to pledge to join him.

Isaacson has provided lunch, from a different locally owned and operated restaurant for all of his employees once a week for the past 6 months – all to thank his dedicated staff, front-line workers who have continued to serve customers since the beginning of this pandemic, while at the same time giving much-needed support to local restaurants and to help spur the local economy by shopping local.

With the holiday season here and restaurants now facing more challenges than ever, Isaacson is issuing a challenge to other businesses that have remained open and are in a position to participate. Businesses can take the pledge by signing up at the <u>Eat</u> <u>Local B2B Pledge</u>, and committing to bring breakfast, lunch or dinner into their workplace either:

- 1. Once a week for 6 months
- 2. Once a month for 6 months

Restaurants throughout the country are also encouraged to sign up and to help build awareness of the movement to help it grow in their communities.

Join! Share! Support local restaurants!!

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